Minnesota Private College Week
Admissions Department
Agenda

★ Who works in Admissions?
★ Who do we enroll, and how?
★ Top selling points
★ New initiatives
★ Hand-off process
★ Game and prizes!
Who works in the Admissions Office?
Key Contacts in Admissions
Tom Halligan
Church Work

Church Work Scholarship
$12,000 / year

We also offer 3 full-tuition Twelve Disciples Scholarships / year
Katie Jabri

International Admissions Counselor for all student populations
Breana Winnes
Campus Experience Coordinator

Campus Visit Requests

Campus Tours

Student Tour Guides
Kristine Erickson
Admissions Operations Manager
Manage Events
Marketing needs
Website updates

Tara Humlie
Admissions Data Manager
Recruit
CSP Application
Types of Students at CSP

- Traditional Undergraduate
- Adult Undergraduate
- Graduate
- Doctorate
- International

- PSEO (Post Secondary Enrollment Options)
  - On campus, On site & Online
- Visiting students
Who do we enroll, and how?
We recruit them! :-)
CRM (Customer Relationship Management)

Recruit CRM
(partnership started in 2015)

★ Create & maintain our admissions application
★ Track all of our communication with students
★ Automated communication to students
★ Event registration and attendance tracking
★ Lots of data to analyze!
What are our most popular majors?
<table>
<thead>
<tr>
<th>Traditional Undergraduate</th>
<th>Adult Undergraduate</th>
<th>Graduate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Biology</td>
<td>Business</td>
<td>MBA</td>
</tr>
<tr>
<td>Business Management</td>
<td>Exercise Science</td>
<td>MA Education</td>
</tr>
<tr>
<td>Criminal Justice</td>
<td>RN to BSN</td>
<td>MS Exercise Science</td>
</tr>
<tr>
<td>Education</td>
<td>Computer Science</td>
<td>Doctorate</td>
</tr>
<tr>
<td>Nursing</td>
<td></td>
<td>DPT</td>
</tr>
<tr>
<td>Undecided</td>
<td></td>
<td>EdD</td>
</tr>
</tbody>
</table>
Selling Points

★★ Affordability
★★ Program options
★★ Flexibility
  ○ Multiple modalities to complete classes
★★ ROI
★★ Faculty & Staff
  ○ Not just a number!
★★ Lutheran heritage
★★ Diversity
★★ Athletics
★★ Location
★★ Scholarships
★★ Majors lead to relevant careers!
CSP Partners

★ Wiley Education Services (2011)
  ○ Enrollment Counselors
  ○ Partnership Liaisons
  ○ Tuition Planners
  ○ Transcript Processors
  ○ Student Success
  ○ Marketing
★ K-12 Teachers Alliance (2007)
★ Retrieve (2019)
★ FA Solutions (2017)
Athletics & Admissions
New Initiatives
Welcome

We're glad you're here, Leah!

This online orientation will give you an:

- Introduction to CSP Resources and Services
- Understanding of our Community and Opportunities
- Overview of the Technology you'll use to enroll and participate in class

Take your time, take notes, and enjoy this introduction to Concordia St. Paul!
You still have outstanding questions that may qualify you for more opportunities! Click here to continue answering more matching questions.
<table>
<thead>
<tr>
<th>Question</th>
<th>Answer(s)</th>
<th>Last Answered</th>
<th>Edit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Do you have financial need?</td>
<td>Yes</td>
<td>1/9/2019</td>
<td></td>
</tr>
<tr>
<td>What is your citizenship status?</td>
<td>US Citizen</td>
<td>1/9/2019</td>
<td></td>
</tr>
<tr>
<td>What is your cumulative GPA?</td>
<td>3.500</td>
<td>1/9/2019</td>
<td></td>
</tr>
<tr>
<td>What is your current or intended enrollment status for the academic year?</td>
<td>Full time</td>
<td>1/9/2019</td>
<td></td>
</tr>
<tr>
<td>What is your current or intended major(s)?</td>
<td>Declared</td>
<td>1/9/2019</td>
<td></td>
</tr>
<tr>
<td>In what country is your current residence?</td>
<td>United States</td>
<td>1/9/2019</td>
<td></td>
</tr>
<tr>
<td>In what state is your current residence?</td>
<td>Minnesota</td>
<td>1/9/2019</td>
<td></td>
</tr>
<tr>
<td>In what county is your current residence?</td>
<td>Hennepin County (MN)</td>
<td>1/9/2019</td>
<td></td>
</tr>
<tr>
<td>In what city is your current residence?</td>
<td>Minneapolis (MN)</td>
<td>1/9/2019</td>
<td></td>
</tr>
<tr>
<td>What is your current academic level?</td>
<td>High School - Senior</td>
<td>1/9/2019</td>
<td></td>
</tr>
</tbody>
</table>
Student Financial Services Information

Contact Information:
Phone: 651-603-6300
e-mail: finaid@csp.edu

My Account
- Cohort - Request Term Receipt
- Direct Deposit Information
- Federal Shopping Sheet
- Financial Aid Awards
- Financial Aid Forms
- Financial Aid Requirements
- Satisfactory Academic Financial Aid Policy
- Scholarship Search

Scholarship Universe
- Verify My FAFSA
Click the link above if you received an email indicating your FAFSA has been selected for review process which requires you to submit additional information.
- View 1098T

Registrar

Registrar's Office
- FERPA Policy
- Final Exam Schedule
- Registrar Forms
  - Find forms like In-Progress Grade Request, Registration Restriction, University Withdrawal, etc.
- Satisfactory Academic Progress
  - General information on SAP as well as readmission forms
- Student Information Release Authorization
- Proxy Set-up and Management
- Transcript Requests
- View Unofficial Transcript

Academic Advisor

Gretchen Walther
- Director of Academic Advising
- Biology, Chemistry, Pre-Licensure Nursing, Church Professional majors,
- Doctorate of Education
- Office Phone: 651-603-6271
- Cell Phone: 651-248-9167
- Email: walther@csp.edu

Student Tools

Academic Advising
Degree Audit
Hand-off Process
Hand-off timeline

- **Traditional Undergraduate**
  - Admission Counselors to Advising: Start of classes
  - Admission Counselors to Financial Aid counselors: Start of classes

- **Adult Undergraduate**
  - Enrollment Counselors to Advising: One week after the start of classes
  - Tuition Planners to FA Solutions Counselors: Start of classes

- **Graduate**
  - Enrollment Counselors to Advising: One week after the start of classes
  - Tuition Planners to FA Solutions Counselors: Start of classes

- **Doctorate**
  - Enrollment Counselors to Advising: Start of classes
  - Enrollment Counselors to FA Solutions Counselors: Start of classes
How can we all work together?
It takes a village!

- “Be Our Guest” initiative
  - Saying hello to visitors
- Be responsive
- Meet with our prospective students and families
- Understand key scholarships:
  - Church Work
  - PSEO
  - Transfer Advantage
  - ScholarshipUniverse
- Continue sharing your ideas with us! We love thinking outside the box. :)
Thank you for listening!